

Message Text

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ACTION CU-03

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FOR: CU/ARA; INR/OIL/B/ECUD

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TAGS: OEXC, EC, PNIR

SUBJECT: IV PROGRAM 76: REGIONALLY FUNDED GROUP SEMINARS

REF: STATE 273757

1. POST SUBMITTING TWO EXCELLENT CANDIDATES FOR MARCH 27 SEMINAR, "POLITICAL ECONOMY OF RESOURCE DEVELOPMENT IN LATIN AMERICA":
2. CANDIDATE # 1, POST'S FIRST CHOICE IS CARLOS FRANCISCO CORTEZ, DEAN, CATHOLIC UNIVESITY, GUAYAQUIL AND ECONOMICS COMMENTATOR ON CHANNEL 2, GUAYAQUIL.
3. CANDIDATE # 2, POSTS' SECOND CHOICE, IS DR. HERNAN ESCUDERO MARTINEZ, GENERAL ADVISOR TO THE LATIN AMERICAN ENERGY ORGANIZATION (OLADE), WHOSE SITE IS IN QUITO.
4. BOTH CANDIDATES ARE EXCELLENT AND POST IS OPTIMISTIC WE HAVE COME IN EARLY ENOUGH FOR BOTH ON THE FIRST COME, FIRST SERVE BASIS.
5. RATIONALE: CARLOS FRANCISCO CORTEZ. CORTEZ, AGED 41, HAS THREE IMPORTANT AND INFLUENTIAL POSITIONS IN GUAYAQUIL. HE IS DEAN OF THE SCHOOL OF ECONOMICS OF THE UNIVERSITY OF GUAYAQUIL AND CHANNEL 2'S COMMENTATOR ON ECONOMIC SUBJECTS. HIS COMMENTARIES ON CHANNEL 2 ARE HEARD THREE TIMES WEEKLY. THEY ARE HIGHLY REGARDED BECAUSE OF THEIR SUCCINCTNESS, LUCIDITY, TIMELINESS

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AND IMPORTANCE. TOPICS RANGE FROM LOCAL PRICES TO QUESTIONS OF

INTERNATIONAL ECONOMICS. NOW THAT CHANNEL 2 IS BROADCAST IN QUITO, HIS INFLUENCE THROUGH THE MEDIA IS NATIONAL IN SCOPE, CORTEZ IS ALSO DIRECTOR GENERAL OF "CONSULTORES ECUATORIANOS CIA. LTDA.", A BUSINESS AND RESEARCH CONSULTING FIRM ON ECONOMIC SUBJECTS. CORTEZ IS AN OCCASIONAL WRITER FOR THE NEWSPAPERS, "EL TELEGRAFO", "LA RAZON", AND THE NATIONALLY CIRCULATED MAGAZINE, "VISTAZO". CORTEZ, WHO IN HIS STUDENT UNIVERSITY DAYS WAS PRESIDENT OF A LATIN AMERICAN ASSOCIATION OF ECONOMICS STUDENTS, IS CONSIDERED A DISTINGUISHED ECONOMIST AND A PRESENT AND FUTURE FIGURE OF INFLUENCE ON BOTH PUBLIC AND GOVERNMENTAL ECONOMIC THOUGHT IN ECUADOR. THE SEMINAR TOPICS ARE ALL OF GREAT INTEREST TO HIM AND SOME, PARTICULARLY THE ONES ON AGRICULTURAL DEVELOPMENT, FISHERIES, AND PETROLEUM, WOULD BE EXTREMELY BENEFICIAL TO MISSION GOALS, DEPENDING ON HOW THEY ARE HANDLED.

6. BIO-DATA: BORN SEPTEMBER 17, 1934, GUAYAQUIL. EDUCATED AT COLEGIO NACIONAL BOLIVAR (HIGH SCHOOL DEGREE, 1953), UNIVERSITY OF GUAYAQUIL, 1966. PAST POSITIONS: REGIONAL DIRECTOR FOR CENTER OF DEVELOPMENT, (CENDES), GUAYAQUIL; COLUMNIST FOR "EL TELEGRAFO" OF GUAYAQUIL. BELONGS TO COLLEGE OF ECONOMISTS OF GUAYAQUIL; ASSOCIATION OF BUSINESS EXECUTIVES, AND NATIONAL ASSOCIATION OF ACCOUNTANTS. TRAVELED TO THE UNITED STATES AS A TOURIST, 1968 AND ON BUSINESS (TWO WEEKS), JUNE 1974. ALSO WAS ON STUDENT LEADER GRANT UNDER U.S. STATE DEPARTMENT WHILE A UNIVERSITY STUDENT. TRAVELED TO EUROPE IN MAY 1971. HAS LITTLE KNOWLEDGE OF ENGLISH. IS MARRIED.

7. VISA ELIGIBILITY OK.

8. RATIONALE: DR. HERNAN ESCUDERO-MARTINEZ: DR. ESCUDERO IS GENERAL ADVISER OF THE LATIN AMERICAN ENERGY ORGANIZATION, (OLADE), FOUNDED IN 1973 TO DEFEND ENERGY NATURAL RESOURCES FOR ITS MEMBER STATES. LONG TERM OBJECTIVES ARE TO DEVELOP ENERGY RESOURCES AND POLICY FOR LATIN AMERICA AND INDIVIDUAL OLADE MEMBERS, MAKING THE AREA SELF-SUFFICIENT IN ENERGY AND PROMOTING CONSERVATION OF RESOURCES. OLADE ANTICIPATES HAVING CLOSE RELATIONS WITH OTHER REGIONAL ORGANIZATIONS, PARTICULARLY ARPEL (LATIN AMERICAN LIMITED OFFICIAL USE

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PETROLEUM INDUSTRY MUTUAL AID ASSOCIATION) AND SELA. IF OLADE EMERGES AS A STRONG REGIONAL ASSOCIATION IT IS EXPECTED THE UNITED STATES WILL INCREASINGLY DEAL WITH IT ON FOREIGN POLICY ISSUES INVOLVING ENERGY, PARTICULARLY ON PRICING OF GOODS AND SERVICES. AS GENERAL ADVISER TO OLADE, DR. ESCUDERO IS IN THE UNIQUE POSITION OF PLAYING A KEY ROLE IN THE FORMULATION AND ENACTMENT OF OLADE POLICY. IT WOULD BE ADVANTAGEOUS TO HAVE DR.

ESCUDERO PARTICIPATE IN THE SEMINAR ON RESOURCE DEVELOPMENT AND BE EXPOSED TO U.S. GOVERNMENTAL AND NON GOVERNMENTAL VIEWS ON ENERGY RESOURCES.

9. BIO-DATA: DR. HERNAN ESCUDERO-MARTINEZ: BORN MAY 5, 1946, ECUADOR. EDUCATED AT CATHOLIC AND CENTRAL UNIVERSITIES, QUITO; CENTRAL UNIVERSITY OF VENEZUELA, UNIVERSITY OF NAVARRA, PAMPLONA, SPAIN AND THE FLETCHER SCHOOL OF LAW AND DIPLOMACY. HAS DEGREES IN LAW AND MASTERS' IN INTERNATIONAL RELATIONS (FROM FLETCHER). PAST POSITION: DIRECTOR OF THE INTERNATIONAL OFFICE OF ENERGY AT MINISTRY OF NATURAL RESOURCES, MEMBER OF THE ADVISORY COMMISSION OF PETROLEUM POLICY FOR THE MINISTRY OF NATURAL RESOURCES; OFFICIAL DELEGATE OF GOECUADOR TO THE OPEC MEETING, VIENNA, DECEMBER 1974; AND EXECUTIVE SECRETARY OF THE SECRETARIAT OF COORDINATION OF OLADE. AT PRESENT TIME HE IS GENERAL ADVISOR, OLADE. HAS TRAVELED THROUGHOUT LATIN AMERICA, WESTERN AND EASTERN EUROPE AND HAS STUDIED IN THE UNITED STATES.

10. FOLLOWING THE SEMINAR, DR. ESCUDERO-MARTINEZ IS INTERESTED IN (A) APPOINTMENTS AT STATE DEPARTMENT AND VARIOUS LATIN AMERICAN REGIONAL ORGANIZATIONS TO DISCUSS ENERGY POLICY, (B) APPOINTMENTS IN NEW YORK AND BOSTON WITH PRIVATE FOUNDATIONS, UNIVERSITIES FOR BRIEFINGS ON ENERGY POLICY AND POSSIBLE OLADE AFFILIATION AND MUTUAL COOPERATION. THESE INCLUDE FLETCHER SCHOOL OF LAW AND DIPLOMACY, J.F. KENNEDY SCHOOL OF GOVERNMENT AND ECONOMICS DEPARTMENT, HAVARD UNIVERSITY. COMPLETE PROGRAM WILL BE SUBMITTED ON THE ACCEPTANCE OF HIS NOMINATION.

11. VISA ELIGIBILITY IN PROCESS. DECLASSIFY UPON RECEIPT.
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